

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

August 4, 2026  
Date of Report (date of earliest event reported)

First Watch Restaurant Group, Inc.  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation or organization)

001-40866  
(Commission File Number)

82-4271369  
(I.R.S. Employer Identification Number)

8725 Pendery Place, Suite 201,  
Bradenton, FL 34201  
(Address of principal executive offices and zip code)  
(941) 907-9800  
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Title of each class  
Common stock, \$0.01 par value

Securities registered pursuant to Section 12(b) of the Act:  
Trading Symbol  
FWRG

Name of each exchange on which registered  
The Nasdaq Stock Market LLC  
(Nasdaq Global Select Market)

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 12b-2 of the Exchange Act.  
Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

**Item 2.02 - Results of Operations and Financial Condition.**

On August 4, 2026, First Watch Restaurant Group, Inc. (the “Company”) issued a press release announcing its financial results for the second fiscal quarter ended June 28, 2026. A copy of the release is attached as Exhibit 99.1.

**Item 7.01 Regulation FD Disclosure.**

The Company has also posted a supplemental information presentation to its website at investors.firstwatch.com, which is attached as Exhibit 99.2 and incorporated herein by reference.

The information furnished in this Current Report on Form 8-K, including Exhibit 99.1 and Exhibit 99.2, shall not be deemed to be “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that section. The information in this Current Report shall not be deemed to be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Current Report, regardless of any general incorporation language in the filing.

**Item 9.01 - Financial Statements and Exhibits.**

(d) Exhibits.

| <u>Exhibit No.</u> | <u>Description</u>                                                                               |
|--------------------|--------------------------------------------------------------------------------------------------|
| 99.1               | <a href="#">Press Release of First Watch Restaurant Group, Inc. dated August 4, 2026</a>         |
| 99.2               | <a href="#">Supplemental Information Presentation for the second quarter ended June 28, 2026</a> |
| 104                | Cover Page Interactive Data File (embedded within the Inline XBRL document)                      |

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**First Watch Restaurant Group, Inc.**  
(Registrant)

Date: August 4, 2026

By: /s/ Ashlee Weisser  
Name: Ashlee Weisser  
Title: Chief Financial Officer



## First Watch Restaurant Group, Inc. Reports Q2 2026 Financial Results

**Same-Restaurant Sales Growth of 3.4%**  
**Total revenues increased 15.2%**  
**Net income of \$2.3 million and Adjusted EBITDA of \$34.5 million**  
**18 new System-wide restaurants opened in 15 states**

**BRADENTON, Fla. —** August 4, 2026 — First Watch Restaurant Group, Inc. (NASDAQ: FWRG) ("First Watch" or the "Company"), the leading Daytime Dining concept serving breakfast, brunch and lunch, today reported financial results for the thirteen weeks ended June 28, 2026 ("Q2 2026").

*"We delivered a strong second quarter, highlighted by Same-Restaurant Sales Growth of 3.4% driven by sequentially improving Same-Restaurant Traffic Growth, which turned positive in June," stated Chris Tomasso, CEO and President of First Watch. "This momentum underscores the enduring appeal of our differentiated brand, the discipline of our operating model and the outstanding performance of our teams across the system. I am grateful to our teams for their continued execution as we expand upon our position as the leading Daytime Dining concept."*

### Second Quarter 2026 Highlights:

- Total revenues increased 15.2% to \$354.7 million as compared to \$307.9 million in the same period of 2025
- System-wide sales increased 14.7% to \$397.0 million as compared to \$346.2 million in the same period of 2025
- Same-Restaurant Sales Growth of 3.4%
- Same-Restaurant Traffic Growth of negative 0.4%
- Income from operations margin decreased to 2.3% as compared to 2.4% in the same period of 2025
- Restaurant Level Operating Profit Margin\* increased to 18.8% as compared to 18.6% in the same period of 2025
- Net income increased to \$2.3 million, or \$0.04 per diluted share, from net income of \$2.1 million, or \$0.03 per diluted share, in the same period of 2025
- Adjusted EBITDA\* increased to \$34.5 million as compared to \$30.4 million in the same period of 2025
- Opened 18 system-wide restaurants in 15 states, with 1 planned closure, resulting in a total of 665 system-wide restaurants (586 company-owned and 79 franchise-owned) across 33 states

\* See *Non-GAAP Financial Measures Reconciliations* section below.

For additional financial information related to Q2 2026, refer to the Company's quarterly report on Form 10-Q filed with the Securities and Exchange Commission on August 4, 2026, which can be accessed at <https://investors.firstwatch.com> in the Financials & Filings section.

## Updated Outlook Fiscal Year 2026

Based upon second quarter results and current trends, the Company updated the following guidance metrics for the 52-week fiscal year ending December 27, 2026:

- Same-Restaurant Sales Growth of 1.5% to 3.0%
- Total revenue growth of 12.5% to 14.0%<sup>(1)</sup>
- Adjusted EBITDA<sup>(2)</sup> of \$133.0 million to \$136.0 million<sup>(1)</sup>
- 60 to 62 net new System-wide restaurants, including 2 company-owned restaurant closures (53 to 54 new company-owned restaurants and 9 to 10 new franchise-owned restaurants)
- Capital expenditures of \$145.0 million to \$150.0 million invested primarily in new restaurant projects and planned remodels<sup>(3)</sup>

*(1) Includes net impact of approximately 1% in total revenue growth and approximately \$2 million in Adjusted EBITDA associated with completed acquisitions.*

*(2) We have not reconciled guidance for Adjusted EBITDA to the corresponding GAAP financial measure because we do not provide guidance for the various reconciling items. We are unable to provide guidance for these reconciling items because we cannot determine their probable significance, as certain items are outside of our control and cannot be reasonably predicted due to the fact that these items could vary significantly from period to period. Accordingly, a reconciliation to the corresponding GAAP financial measure is not available without unreasonable effort.*

*(3) Does not include the capital outlays associated with the acquisition of franchise-owned restaurants.*

## Conference Call and Webcast

Chris Tomasso, Chief Executive Officer and President, and Ashlee Weisser, Chief Financial Officer, will host a conference call and webcast to discuss these financial results for Q2 2026 on August 4, 2026 at 8:00 AM ET.

Interested parties may listen to the conference call via any one of two options:

- Dial 201-389-0914, which will be answered by an operator
- Join the webcast at <https://investors.firstwatch.com/news-and-events/events>

The webcast will be archived shortly after the call has concluded.

Definitions

The following definitions apply to these terms as used in this release:

**System-wide restaurants:** the total number of restaurants, including all company-owned and franchise- owned restaurants.

**System-wide sales:** consists of restaurant sales from our company-owned restaurants and franchise-owned restaurants. We do not recognize the restaurant sales from our franchise-owned restaurants as revenue.

**Same-restaurant sales growth:** the percentage change in year-over-year restaurant sales (excluding gift card breakage) for the comparable restaurant base, which we define as the number of company-owned First Watch branded restaurants open for 18 months or longer as of the beginning of the fiscal year ("Comparable Restaurant Base"). For the thirteen and twenty-six weeks ended June 28, 2026 and June 29, 2025, there were 454 restaurants and 382 restaurants, respectively, in our Comparable Restaurant Base. Measuring our same-restaurant sales growth allows management to evaluate the performance of our existing restaurant base. We believe this measure is useful for investors to provide a consistent comparison of restaurant sales results and trends across periods within our core, established restaurant base, unaffected by results of store openings, closings, and other transitional changes.

**Same-restaurant traffic growth:** the percentage change in year-over-year traffic counts using the Comparable Restaurant Base. Measuring our same-restaurant traffic growth allows management to evaluate the performance of our existing restaurant base. We believe this measure is useful for investors because same-restaurant traffic provides an indicator as to the development of our brand and the effectiveness of our marketing strategy.

**Adjusted EBITDA:** a non-GAAP measure, represents Net income (loss) before depreciation and amortization, interest expense, income taxes and items that we do not consider in our evaluation of ongoing core operating performance.

**Adjusted EBITDA margin:** a non-GAAP measure, represents Adjusted EBITDA as a percentage of total revenues.

**Restaurant level operating profit:** a non-GAAP measure, represents restaurant sales, less restaurant operating expenses, which include food and beverage costs, labor and other related expenses, other restaurant operating expenses, pre-opening expenses and occupancy expenses. Restaurant level operating profit excludes corporate-level expenses and other items that we do not consider in the evaluation of the ongoing core operating performance of our restaurants.

**Restaurant level operating profit margin:** a non-GAAP measure, represents Restaurant level operating profit as a percentage of restaurant sales.

About First Watch

First Watch is the leading Daytime Dining concept serving made-to-order breakfast, brunch and lunch using the freshest ingredients available. Guided by its "Follow the Sun" culinary philosophy, First Watch's chef-driven menu rotates multiple times per year to feature the highest-quality flavors at their peak, offering elevated executions of classic favorites, fresh juices like the Kale Tonic, and fan favorites such as the Lemon Ricotta Pancakes, Quinoa Power Bowl and signature Million Dollar Bacon. For every kid's meal served, First Watch proudly donates a portion to organizations and causes making a positive impact in our communities – raising approximately \$2.3 million to date. A recipient of many "Best Breakfast" and "Best Brunch" awards, First Watch was voted #1 Best Breakfast by Newsweek's Readers' Choice Awards 2025, and also named 2025 and 2024's #1 Most Loved Workplace® in America by the Best Practice Institute - an accolade most recently featured in *The Wall Street Journal* - after appearing on the list in 2022 and 2023, as well. With a commitment to quality, hospitality and community, First Watch is redefining Daytime Dining across more than 660 restaurants in 33 states. For more information, visit [www.firstwatch.com](http://www.firstwatch.com).

## Forward-Looking Statements

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, which are subject to known and unknown risks, uncertainties and other important factors that may cause actual results to be materially different from the statements made herein. All statements other than statements of historical fact are forward-looking statements. Forward-looking statements can be identified by words such as “aim,” “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “future,” “intend,” “outlook,” “potential,” “project,” “projection,” “plan,” “seek,” “may,” “could,” “would,” “will,” “should,” “can,” “can have,” “likely,” the negatives thereof and other similar expressions. Examples of forward-looking statements include, but are not limited to, statements we make regarding the outlook for our future business and financial performance and statements discussing our current expectations and projections relating to our financial position, results of operations, plans, objectives, future performance and business. Forward-looking statements are based on our current expectations and assumptions regarding our business, the economy and other future conditions. Because forward-looking statements relate to the future, by their nature, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. As a result, our actual results may differ materially from those contemplated by the forward-looking statements. Important factors that could cause actual results to differ materially from those in the forward-looking statements include:

- our vulnerability to changes in consumer preferences and economic conditions such as inflation and recession;
- our inability to successfully open new restaurants or establish new markets;
- our inability to effectively manage our growth;
- potential negative impacts on sales at our and our franchisees’ restaurants as a result of our opening new restaurants in existing markets;
- a decline in visitors to any of the retail centers, lifestyle centers, or entertainment centers where our restaurants are located;
- lower than expected same-restaurant sales growth;
- unsuccessful marketing programs and limited time new offerings;
- changes in the cost of food;
- unprofitability or closure of new restaurants or lower than previously experienced performance in existing restaurants;
- our inability to compete effectively for customers;
- our vulnerability to food safety and food-borne illness concerns;
- unsuccessful financial performance of our franchisees;
- our limited control over our franchisees’ operations;
- our inability to maintain good relationships with our franchisees and conflicts of interest with our franchisees;
- the geographic concentration of our system-wide restaurant base in the southeast portion of the United States;
- damage to our reputation and negative publicity;
- our inability or failure to recognize, respond to and effectively manage the accelerated impact of social media and artificial intelligence;
- our limited number of suppliers and distributors for several of our frequently used ingredients and shortages or disruptions in the supply or delivery of such ingredients;
- information technology system failures or breaches of our network security;
- our failure to comply with federal and state laws and regulations relating to privacy, data protection, advertising and consumer protection, or the expansion of current or the enactment of new laws or regulations relating to privacy, data protection, advertising and consumer protection;
- our potential liability with our gift cards under the property laws of some states;
- our failure to enforce and maintain our trademarks and protect our other intellectual property;
- litigation with respect to intellectual property assets;
- our dependence on our executive officers and certain other key employees;
- our inability to identify, hire, train and retain qualified individuals for our workforce;
- our failure to obtain or to properly verify the employment eligibility of our employees;
- our failure to maintain our corporate culture as we grow;
- unionization activities among our employees;
- employment and labor law proceedings;
- labor shortages or increased labor costs or health care costs;
- risks associated with leasing property subject to long-term and non-cancelable leases;
- risks related to our sale of alcoholic beverages;
- costly and complex compliance with federal, state and local laws, including trade and tax policies;
- changes in accounting principles applicable to us;

- our vulnerability to natural disasters, unusual weather conditions, pandemic outbreaks, political events, war and terrorism;
- our inability to secure additional capital to support business growth;
- our level of indebtedness;
- failure to comply with covenants under our credit facility; and
- uncertainty regarding the Russia and Ukraine war, war and unrest in the Middle East and the related impact on macroeconomic conditions, including inflation, as a result of such conflicts or other related events.

See Part I, Item 1A. "Risk Factors" in our Annual Report on Form 10-K as of and for the year ended December 28, 2025 ("2025 Form 10-K") for a further description of these and other factors. For the reasons described above, we caution you against relying on any forward-looking statements, which should also be read in conjunction with the other cautionary statements that are included elsewhere in this press release and in our filings with the Securities and Exchange Commission (the "SEC"). Any forward-looking statement made by us in this press release speaks only as of the date hereof and is expressly qualified in its entirety by these cautionary statements. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

## **Investor Relations Contact**

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## **Non-GAAP Financial Measures (Unaudited)**

To supplement the consolidated financial statements, which are prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP"), we use the following non-GAAP measures, which present operating results on an adjusted basis: (i) Adjusted EBITDA, (ii) Adjusted EBITDA margin, (iii) Restaurant level operating profit and (iv) Restaurant level operating profit margin. Our presentation of these non-GAAP measures includes isolating the effects of some items that are either nonrecurring in nature or have no meaningful correlation to our ongoing core operating performance. These supplemental measures of performance are not required by or presented in accordance with GAAP. Management believes these non-GAAP measures provide investors with additional visibility into our operations, facilitate analysis and comparisons of our ongoing business operations because they exclude items that may not be indicative of our ongoing operating performance, help to identify operational trends and allow for greater transparency with respect to key metrics used by Management in our financial and operational decision making. Our non-GAAP measures may not be comparable to similarly titled measures used by other companies and have important limitations as analytical tools. These non-GAAP measures should not be considered in isolation or as substitutes for analysis of our results as reported under GAAP as they may not provide a complete understanding of our performance. These non-GAAP measures should be reviewed in conjunction with our consolidated financial statements prepared in accordance with GAAP.

## **Adjusted EBITDA and Adjusted EBITDA Margin**

Management uses Adjusted EBITDA and Adjusted EBITDA margin (i) as factors in evaluating management's performance when determining incentive compensation, (ii) to evaluate the Company's operating results and the effectiveness of our business strategies and (iii) internally as benchmarks to compare the Company's performance to that of its competitors.

## Non-GAAP Financial Measures Reconciliations

*Adjusted EBITDA and Adjusted EBITDA margin* - The following table reconciles Net income (loss) and Net income (loss) margin, the most directly comparable GAAP measures to Adjusted EBITDA and Adjusted EBITDA margin, for the periods indicated:

| (in thousands)                                                      | THIRTEEN WEEKS ENDED |               | TWENTY-SIX WEEKS ENDED |               |
|---------------------------------------------------------------------|----------------------|---------------|------------------------|---------------|
|                                                                     | JUNE 28, 2026        | JUNE 29, 2025 | JUNE 28, 2026          | JUNE 29, 2025 |
| Net income (loss)                                                   | \$ 2,339             | \$ 2,106      | \$ (346)               | \$ 1,277      |
| Depreciation and amortization                                       | 21,839               | 18,136        | 43,235                 | 34,693        |
| Interest expense                                                    | 4,892                | 4,003         | 9,670                  | 7,337         |
| Income tax expense                                                  | 1,029                | 1,470         | 280                    | 762           |
| EBITDA                                                              | 30,099               | 25,715        | 52,839                 | 44,069        |
| Strategic transition costs <sup>(1)</sup>                           | 228                  | 799           | 604                    | 2,033         |
| Stock-based compensation, net of amounts capitalized <sup>(2)</sup> | 3,697                | 2,790         | 7,049                  | 5,049         |
| Delaware Voluntary Disclosure Agreement Program <sup>(3)</sup>      | —                    | 29            | —                      | 53            |
| Transaction and restructuring expenses, net <sup>(4)</sup>          | 332                  | 919           | 1,508                  | 1,792         |
| Impairments and loss on disposal of assets <sup>(5)</sup>           | 114                  | 127           | 267                    | 136           |
| Adjusted EBITDA                                                     | \$ 34,470            | \$ 30,379     | \$ 62,267              | \$ 53,132     |
| Total revenues                                                      | \$ 354,672           | \$ 307,887    | \$ 685,631             | \$ 590,127    |
| Net income (loss) margin                                            | 0.7 %                | 0.7 %         | (0.1)%                 | 0.2 %         |
| Adjusted EBITDA margin                                              | 9.7 %                | 9.9 %         | 9.1 %                  | 9.0 %         |
| Additional information                                              |                      |               |                        |               |
| Deferred rent <sup>(6)</sup>                                        | \$ (344)             | \$ 293        | \$ (499)               | \$ 478        |

(1) Represents costs related to process improvements and strategic initiatives. These costs are recorded within General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

(2) Represents non-cash, stock-based compensation expense, net of amounts capitalized, which is recorded within General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

(3) Represents professional service costs incurred in connection with the Delaware Voluntary Disclosure Agreement Program related to unclaimed or abandoned property. These costs are recorded in General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

(4) Represents severance costs resulting from organizational optimization, costs incurred in connection with the acquisition of franchise-owned restaurants, secondary equity offering costs and costs related to restaurant closures.

(5) Represents impairment charges and costs related to the disposal of assets due to retirements, replacements, and restaurant closures.

(6) Represents the non-cash portion of straight-line rent recorded within both Occupancy expenses and General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

## Restaurant level operating profit and Restaurant level operating profit margin

Restaurant level operating profit and Restaurant level operating profit margin are not indicative of our overall results, and because they exclude corporate-level expenses, do not accrue directly to the benefit of our stockholders. We will continue to incur such expenses in the future. Restaurant level operating profit and Restaurant level operating profit margin are important measures we use to evaluate the performance and profitability of each operating restaurant, individually and in the aggregate and to make decisions regarding future spending and other operational decisions. We believe that Restaurant level operating profit and Restaurant level operating profit margin provide useful information about our operating results, identify operational trends and allow for transparency with respect to key metrics used by us in our financial and operational decision-making.

The following tables reconcile Income from operations and Income from operations margin, the most directly comparable GAAP financial measures, to Restaurant level operating profit and Restaurant level operating profit margin for the periods indicated:

| (in thousands)                                             | THIRTEEN WEEKS ENDED |               | TWENTY-SIX WEEKS ENDED |               |
|------------------------------------------------------------|----------------------|---------------|------------------------|---------------|
|                                                            | JUNE 28, 2026        | JUNE 29, 2025 | JUNE 28, 2026          | JUNE 29, 2025 |
| Income from operations                                     | \$ 8,127             | \$ 7,313      | \$ 9,126               | \$ 8,426      |
| Less: Franchise revenues                                   | (3,191)              | (2,904)       | (6,002)                | (5,553)       |
| Add:                                                       |                      |               |                        |               |
| General and administrative expenses                        | 38,727               | 33,185        | 78,672                 | 63,404        |
| Depreciation and amortization                              | 21,839               | 18,136        | 43,235                 | 34,693        |
| Transaction and restructuring expenses, net <sup>(1)</sup> | 332                  | 919           | 1,508                  | 1,792         |
| Impairments and loss on disposal of assets <sup>(2)</sup>  | 114                  | 127           | 267                    | 136           |
| Restaurant level operating profit                          | \$ 65,948            | \$ 56,776     | \$ 126,806             | \$ 102,898    |
| Restaurant sales                                           | \$ 351,481           | \$ 304,983    | \$ 679,629             | \$ 584,574    |
| Income from operations margin                              | 2.3 %                | 2.4 %         | 1.3 %                  | 1.4 %         |
| Restaurant level operating profit margin                   | 18.8 %               | 18.6 %        | 18.7 %                 | 17.6 %        |
| Additional information                                     |                      |               |                        |               |
| Deferred rent <sup>(3)</sup>                               | \$ (359)             | \$ 244        | \$ (530)               | \$ 379        |

(1) Represents severance costs resulting from organizational optimization, costs incurred in connection with the acquisition of franchise-owned restaurants, secondary equity offering costs and costs related to restaurant closures.

(2) Represents impairment charges and costs related to the disposal of assets due to retirements, replacements, and restaurant closures.

(3) Represents the non-cash portion of straight-line rent recorded within Occupancy expenses on the Consolidated Statements of Operations and Comprehensive Income.

**FIRST WATCH RESTAURANT GROUP, INC.**  
**CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME**  
*(IN THOUSANDS, EXCEPT SHARE AND PER SHARE DATA)*  
*(Unaudited)*

|                                                                                         | THIRTEEN WEEKS ENDED |                 | TWENTY-SIX WEEKS ENDED |                 |
|-----------------------------------------------------------------------------------------|----------------------|-----------------|------------------------|-----------------|
|                                                                                         | JUNE 28, 2026        | JUNE 29, 2025   | JUNE 28, 2026          | JUNE 29, 2025   |
| <b>Revenues:</b>                                                                        |                      |                 |                        |                 |
| Restaurant sales                                                                        | \$ 351,481           | \$ 304,983      | \$ 679,629             | \$ 584,574      |
| Franchise revenues                                                                      | 3,191                | 2,904           | 6,002                  | 5,553           |
| Total revenues                                                                          | <u>354,672</u>       | <u>307,887</u>  | <u>685,631</u>         | <u>590,127</u>  |
| <b>Operating costs and expenses:</b>                                                    |                      |                 |                        |                 |
| Restaurant operating expenses (exclusive of depreciation and amortization shown below): |                      |                 |                        |                 |
| Food and beverage costs                                                                 | 82,593               | 71,978          | 156,903                | 138,625         |
| Labor and other related expenses                                                        | 115,723              | 101,310         | 226,332                | 198,064         |
| Other restaurant operating expenses                                                     | 55,557               | 46,603          | 107,461                | 90,862          |
| Occupancy expenses                                                                      | 28,345               | 24,809          | 55,755                 | 47,958          |
| Pre-opening expenses                                                                    | 3,315                | 3,507           | 6,372                  | 6,167           |
| General and administrative expenses                                                     | 38,727               | 33,185          | 78,672                 | 63,404          |
| Depreciation and amortization                                                           | 21,839               | 18,136          | 43,235                 | 34,693          |
| Impairments and loss on disposal of assets                                              | 114                  | 127             | 267                    | 136             |
| Transaction and restructuring expenses, net                                             | 332                  | 919             | 1,508                  | 1,792           |
| Total operating costs and expenses                                                      | <u>346,545</u>       | <u>300,574</u>  | <u>676,505</u>         | <u>581,701</u>  |
| Income from operations                                                                  | 8,127                | 7,313           | 9,126                  | 8,426           |
| Interest expense                                                                        | (4,892)              | (4,003)         | (9,670)                | (7,337)         |
| Other income, net                                                                       | 133                  | 266             | 478                    | 950             |
| Income (loss) before income taxes                                                       | 3,368                | 3,576           | (66)                   | 2,039           |
| Income tax expense                                                                      | (1,029)              | (1,470)         | (280)                  | (762)           |
| <b>Net income (loss)</b>                                                                | <u>\$ 2,339</u>      | <u>\$ 2,106</u> | <u>\$ (346)</u>        | <u>\$ 1,277</u> |
| <b>Net income (loss)</b>                                                                | \$ 2,339             | \$ 2,106        | \$ (346)               | \$ 1,277        |
| Other comprehensive income (loss):                                                      |                      |                 |                        |                 |
| Unrealized gain (loss) on derivatives                                                   | 314                  | (125)           | 1,050                  | (1,008)         |
| Income tax related to other comprehensive income (loss)                                 | (78)                 | 31              | (260)                  | 251             |
| <b>Comprehensive income</b>                                                             | <u>\$ 2,575</u>      | <u>\$ 2,012</u> | <u>\$ 444</u>          | <u>\$ 520</u>   |
| Net income (loss) per common share - basic                                              | \$ 0.04              | \$ 0.03         | \$ (0.01)              | \$ 0.02         |
| Net income (loss) per common share - diluted                                            | \$ 0.04              | \$ 0.03         | \$ (0.01)              | \$ 0.02         |
| Weighted average number of common shares outstanding - basic                            | 61,669,719           | 61,005,648      | 61,456,606             | 60,886,525      |
| Weighted average number of common shares outstanding - diluted                          | 62,296,801           | 62,579,658      | 61,456,606             | 62,732,072      |

Q2 2026

# SUPPLEMENTAL INFORMATION

August 4, 2026

FIRST  
WATCH



#### FORWARD LOOKING STATEMENTS

In addition to historical information, this presentation may contain a number of "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995, which are subject to known and unknown risks, uncertainties and other important factors that may cause actual results to be materially different from the statements made herein. All statements other than statements of historical fact are forward-looking statements. Forward-looking statements discuss our current expectations and projections relating to our financial position, results of operations, plans, objectives, future performance and business. You can identify forward-looking statements by the fact that they do not relate strictly to any historical or current facts. These statements may include words such as "aim," "anticipate," "believe," "estimate," "expect," "forecast," "future," "intend," "outlook," "potential," "project," "projection," "plan," "seek," "may," "could," "would," "will," "should," "can," "can have," "likely," the negatives thereof and other similar expressions. You should evaluate all forward-looking statements made in this presentation in the context of the risks and uncertainties disclosed in our filings with the Securities and Exchange Commission (the "SEC"), accessible on the SEC's website at [www.sec.gov](http://www.sec.gov) and the Investors Relations section of the Company's website at <https://investors.firstwatch.com/financial-information/sec-filings>. Important factors that could cause actual results to differ materially from those in the forward-looking statements include the following: our vulnerability to changes in consumer preferences and economic conditions such as inflation and recession; our inability to successfully open new restaurants or establish new markets; our inability to effectively manage our growth; potential negative impacts on sales at our and our franchisees' restaurants as a result of our opening new restaurants in existing markets; a decline in visitors to any of the retail centers, lifestyle centers, or entertainment centers where our restaurants are located; lower than expected same-restaurant sales growth; unsuccessful marketing programs and limited time new offerings; changes in the cost of food; unprofitability or closure of new restaurants or lower than previously experienced performance in existing restaurants; our inability to compete effectively for customers; our vulnerability to food safety and food-borne illness concerns; unsuccessful financial performance of our franchisees, our limited control over our franchisees' operations, our inability to maintain good relationships with our franchisees and conflicts of interest with our franchisees; the geographic concentration of our system-wide restaurant base in the southeast portion of the United States; damage to our reputation and negative publicity; our inability or failure to recognize, respond to and effectively manage the accelerated impact of social media and artificial intelligence; our limited number of suppliers and distributors for several of our frequently used ingredients and shortages or disruptions in the supply or delivery of such ingredients; information technology system failures or breaches of our network security; our failure to comply with federal and state laws and regulations relating to privacy, data protection, advertising and consumer protection; or the expansion of current or the enactment of new laws or regulations relating to privacy, data protection, advertising and consumer protection; our potential liability with our gift cards under the property laws of some states; our failure to enforce and maintain our trademarks and protect our other intellectual property; litigation with respect to intellectual property assets; our dependence on our executive officers and certain other key employees; our inability to identify, hire, train and retain qualified individuals for our workforce; our failure to obtain or to properly verify the employment eligibility of our employees; our failure to maintain our corporate culture as we grow; unionization activities among our employees; employment and labor law proceedings; labor shortages or increased labor costs or health care costs; risks associated with leasing property subject to long-term and non-cancelable leases; risks related to our sale of alcoholic beverages; costly and complex compliance with federal, state and local laws, including trade and tax policies; changes in accounting principles applicable to us; our vulnerability to natural disasters, unusual weather conditions, pandemic outbreaks, political events, war and terrorism; our inability to secure additional capital to support business growth; our level of indebtedness; failure to comply with covenants under our credit facility; and uncertainty regarding the Russia and Ukraine war, war and unrest in the Middle East and the related impact on macroeconomic conditions, including inflation, as a result of such conflicts or other related events.

The forward-looking statements included in this presentation are made only as of the date hereof and are expressly qualified in their entirety by these cautionary statements. We undertake no obligation to publicly update or revise any forward-looking statement as a result of new information, future events or otherwise, except as otherwise required by law.

#### NON-GAAP FINANCIAL MEASURES (UNAUDITED)

To supplement the consolidated financial statements, which are prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP"), we use the following non-GAAP measures, which present operating results on an adjusted basis: (i) Adjusted EBITDA, (ii) Adjusted EBITDA margin, (iii) Restaurant level operating profit and (iv) Restaurant level operating profit margin. Our presentation of these non-GAAP measures includes isolating the effects of some items that are either nonrecurring in nature or have no meaningful correlation to our ongoing core operating performance. These supplemental measures of performance are not required by or presented in accordance with GAAP. Management believes these non-GAAP measures provide investors with additional visibility into our operations, facilitate analysis and comparisons of our ongoing business operations because they exclude items that may not be indicative of our ongoing operating performance, help to identify operational trends and allow for greater transparency with respect to key metrics used by Management in our financial and operational decision making. Our non-GAAP measures may not be comparable to similarly titled measures used by other companies and have important limitations as analytical tools. These non-GAAP measures should not be considered in isolation or as substitutes for analysis of our results as reported under GAAP as they may not provide a complete understanding of our performance. These non-GAAP measures should be reviewed in conjunction with our consolidated financial statements prepared in accordance with GAAP.

This presentation does not constitute an offer to sell or a solicitation of an offer to buy any securities.

# GOOD MORNING!

## We are First Watch.

We're the leaders of the **Daytime Dining** category – a segment comprised of culinary-driven concepts operating exclusively during daytime hours. Our performance and successes are achieved during *one* 7½-hour shift, from 7 a.m. to 2:30 p.m.

We serve **made-to-order** breakfast, brunch and lunch using fresh ingredients, and our culture is built around a simple, people-focused mission: "You First."

Our **elevated offering** capitalizes on three long-term consumer trends: the attractive breakfast daypart, an increasing demand for fresh, healthy food and the heightened importance of on-demand dining.

We appeal to a **broad mix of customers** across generations from Gen Z to Baby Boomers.

Since 1983, we have delivered sales and unit growth as a result of our broad brand appeal. At the end of the second quarter, we operated 665 system-wide restaurants in 33 states, and we believe we're just getting started.

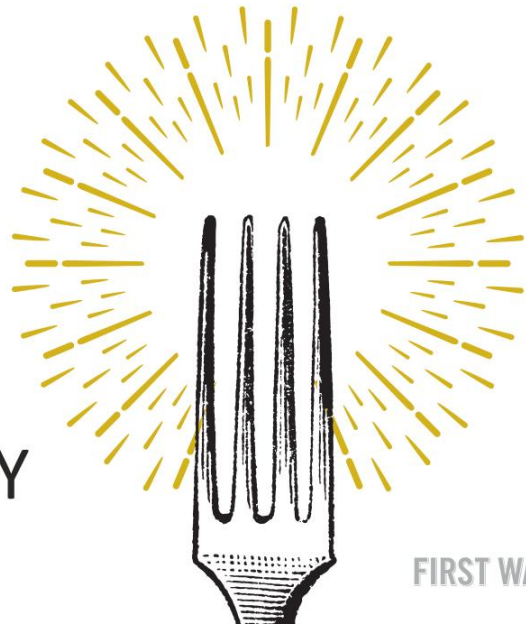
FIRST WATCH





Q2 2026

# PERFORMANCE & COMMENTARY



FIRST WATCH

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FIRST WATCH

### Second Quarter 2026 Highlights:

- Total revenues increased 15.2% to \$354.7 million as compared to \$307.9 million in the same period of 2025
- System-wide sales increased 14.7% to \$397.0 million as compared to \$346.2 million in the same period of 2025
- Same-Restaurant Sales Growth of 3.4%
- Same-Restaurant Traffic Growth of negative 0.4%
- Income from operations margin decreased to 2.3% as compared to 2.4% in the same period of 2025
- Restaurant Level Operating Profit Margin\* increased to 18.8% as compared to 18.6% in the same period of 2025
- Net income increased to \$2.3 million, or \$0.04 per diluted share, from net income of \$2.1 million, or \$0.03 per diluted share, in the same period of 2025
- Adjusted EBITDA\* increased to \$34.5 million as compared to \$30.4 million in the same period of 2025
- Opened 18 system-wide restaurants in 15 states, with 1 planned closure, resulting in a total of 665 system-wide restaurants (586 company-owned and 79 franchise-owned) across 33 states

\*See Non-GAAP Financial Measures Reconciliations section below.

"We delivered a strong second quarter, highlighted by Same-Restaurant Sales Growth of 3.4% driven by sequentially improving Same-Restaurant Traffic Growth, which turned positive in June.

This momentum underscores the enduring appeal of our differentiated brand, the discipline of our operating model and the outstanding performance of our teams across the system. I am grateful to our teams for their continued execution as we expand upon our position as the leading Daytime Dining concept."

**Chris Tomasso,**  
**First Watch CEO and President**

FIRST WATCH





#### THE B.E.C.

Bacon, Egg, Cheddar. Our twist on a traditional breakfast sandwich – hardwood smoked bacon, folded cage-free eggs, aged Cheddar, house-pickled sweet peppers and arugula with Calabrian chili aioli and roasted garlic aioli on griddled artisan sourdough bread. Served with lemon-dressed organic mixed greens.



#### CHIMICHURRI STEAK & EGGS HASH

Seared steak, fresh spinach, Cheddar and Monterey Jack, diced red bell peppers and house-roasted onions in a potato hash, topped with two cage-free eggs any style, crumbled Feta cheese, house-pickled sweet peppers, roasted garlic aioli and a drizzle of chimichurri sauce.



#### STRAWBERRY TRES LECHES FRENCH TOAST

Thick-cut, custard-dipped, griddled challah bread, fresh glazed strawberries, warm dulce de leche, whipped cream and spiced gingerbread cookie crumbles. Lightly dusted with powdered cinnamon sugar.



#### BLUEBERRY LEMON CORNBREAD

Freshly baked cornbread with sweet blueberries. Topped with house-whipped lemon butter and lightly dusted with powdered cinnamon sugar.

**HONEY BUTTER  
BISCUIT BITES**

Freshly baked mini buttermilk biscuits sprinkled with sugar and served with salted honey butter and warm mixed berry compote.

**CHIPOTLE STEAK  
AND QUESO HASH**

Carne asada steak, house-roasted corn and onions, Cheddar and Monterey Jack and seasoned black beans in a potato hash. Topped with two cage-free eggs any style, fresh smashed avocado, housemade pico de gallo, lime crema and cilantro. Served with two wheat-corn tortillas and a side of chipotle queso.

**MILLION DOLLAR  
BREAKFAST SANDWICH**

Million Dollar Bacon, a Jones Dairy Farm all-natural pork sausage patty, an over-easy cage-free egg, smoked Wisconsin Gouda, fresh arugula and Mike's Hot Honey drizzled on a griddled English muffin. Served with lemon-dressed organic mixed greens.

**BANANA BRITTLE  
FRENCH TOAST**

Thick-cut, custard-dipped, griddled challah bread topped with a drizzle of almond butter crème anglaise, caramelized bananas, fresh blueberries, lemon whipped cream, honey roasted almonds, Maldon sea salt and mint. Lightly dusted with powdered cinnamon sugar.



Based upon second quarter results and current trends, the Company updated the following guidance metrics for the 52-week fiscal year ending December 27, 2026:

- Same-Restaurant Sales Growth of 1.5% to 3.0%
- Total revenue growth of 12.5% to 14.0%<sup>(1)</sup>
- Adjusted EBITDA<sup>(2)</sup> of \$133.0 million to \$136.0 million<sup>(1)</sup>
- 60 to 62 net new System-wide restaurants, including 2 company-owned restaurant closures (53 to 54 new company-owned restaurants and 9 to 10 new franchise-owned restaurants)
- Capital expenditures of \$145 million to \$150 million invested primarily in new restaurant projects and planned remodels<sup>(3)</sup>

<sup>(1)</sup> Includes net impact of approximately 1% in total revenue growth and approximately \$2 million in Adjusted EBITDA associated with completed acquisitions.

<sup>(2)</sup> We have not reconciled guidance for Adjusted EBITDA to the corresponding GAAP financial measure because we do not provide guidance for the various reconciling items. We are unable to provide guidance for these reconciling items because we cannot determine their probable significance, as certain items are outside of our control and cannot be reasonably predicted due to the fact that these items could vary significantly from period to period. Accordingly, a reconciliation to the corresponding GAAP financial measure is not available without unreasonable effort.

<sup>(3)</sup> Does not include the capital outlays associated with the acquisition of franchise-owned restaurants.



# CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME



The following table summarizes our results of operations and the percentages of items in our Consolidated Statements of Operations in relation to Total revenues or, where indicated, Restaurant sales for fiscal years 2025, 2024, 2023, the thirteen weeks ended June 28, 2026, and twenty-six weeks ended June 29, 2025.

|                                                                                             | THIRTEEN WEEKS ENDED |               | THIRTEEN WEEKS ENDED |               | TWENTY-SIX WEEKS ENDED |               | TWENTY-SIX WEEKS ENDED |               | FISCAL YEAR      |               |                  |               |                  |               |
|---------------------------------------------------------------------------------------------|----------------------|---------------|----------------------|---------------|------------------------|---------------|------------------------|---------------|------------------|---------------|------------------|---------------|------------------|---------------|
|                                                                                             | June 28, 2026        |               | June 29, 2025        |               | June 28, 2026          |               | June 29, 2025          |               | 2025             |               | 2024             |               | 2023             |               |
| (in thousands)                                                                              |                      |               |                      |               |                        |               |                        |               |                  |               |                  |               |                  |               |
| <b>Revenues</b>                                                                             |                      |               |                      |               |                        |               |                        |               |                  |               |                  |               |                  |               |
| Restaurant sales                                                                            | \$ 351,481           | 99.1%         | \$ 304,983           | 99.1%         | \$ 679,629             | 99.1%         | \$ 584,574             | 99.1%         | \$ 1,212,173     | 99.2%         | \$ 1,004,355     | 98.9%         | \$ 877,092       | 98.4%         |
| Franchise revenues                                                                          | 3,191                | 0.9%          | 2,904                | 0.9%          | 6,002                  | 0.9%          | 5,553                  | 0.9%          | 10,328           | 0.8%          | 11,555           | 1.1%          | 14,459           | 1.6%          |
| <b>Total revenues</b>                                                                       | <b>354,672</b>       | <b>100.0%</b> | <b>307,887</b>       | <b>100.0%</b> | <b>685,631</b>         | <b>100.0%</b> | <b>590,127</b>         | <b>100.0%</b> | <b>1,222,501</b> | <b>100.0%</b> | <b>1,015,910</b> | <b>100.0%</b> | <b>891,551</b>   | <b>100.0%</b> |
| <b>Operating costs and expenses</b>                                                         |                      |               |                      |               |                        |               |                        |               |                  |               |                  |               |                  |               |
| Restaurant operating expenses (1) (exclusive of depreciation and amortization shown below): |                      |               |                      |               |                        |               |                        |               |                  |               |                  |               |                  |               |
| Food and beverage costs                                                                     | 82,593               | 23.5%         | 71,978               | 23.6%         | 156,903                | 23.1%         | 138,625                | 23.7%         | 280,098          | 23.1%         | 223,097          | 22.2%         | 197,374          | 22.5%         |
| Labor and other related expenses                                                            | 115,723              | 32.9%         | 101,310              | 33.2%         | 226,332                | 33.3%         | 198,064                | 33.9%         | 405,544          | 33.5%         | 335,038          | 33.4%         | 294,010          | 33.5%         |
| Other restaurant operating expenses                                                         | 35,537               | 10.0%         | 45,603               | 15.3%         | 107,461                | 15.8%         | 90,862                 | 15.5%         | 188,685          | 15.6%         | 151,968          | 15.1%         | 134,477          | 15.3%         |
| Occupancy expenses                                                                          | 28,345               | 8.1%          | 24,809               | 8.1%          | 55,755                 | 8.2%          | 47,958                 | 8.2%          | 100,788          | 8.3%          | 82,694           | 8.2%          | 68,400           | 7.8%          |
| Pre-opening expenses                                                                        | 3,315                | 0.9%          | 3,507                | 1.1%          | 6,372                  | 0.9%          | 6,167                  | 1.1%          | 12,933           | 1.1%          | 10,109           | 1.0%          | 7,173            | 0.8%          |
| General and administrative expenses                                                         | 38,727               | 10.9%         | 33,185               | 10.8%         | 78,672                 | 11.5%         | 63,404                 | 10.7%         | 128,950          | 10.5%         | 113,270          | 11.1%         | 103,121          | 11.6%         |
| Depreciation and amortization                                                               | 21,839               | 6.2%          | 18,136               | 5.9%          | 43,235                 | 6.3%          | 34,693                 | 5.9%          | 75,011           | 6.1%          | 57,715           | 5.7%          | 41,223           | 4.6%          |
| Impairments and loss on disposal of assets                                                  | 114                  | 0.0%          | 127                  | 0.0%          | 267                    | 0.0%          | 136                    | 0.0%          | 446              | 0.0%          | 525              | 0.1%          | 1,359            | 0.2%          |
| Transaction and restructuring expenses, net                                                 | 332                  | 0.1%          | 919                  | 0.3%          | 1,508                  | 0.2%          | 1,792                  | 0.3%          | 2,533            | 0.2%          | 2,587            | 0.3%          | 3,147            | 0.4%          |
| Total operating costs and expenses                                                          | 346,545              | 97.7%         | 300,574              | 97.6%         | 676,505                | 98.7%         | 581,701                | 98.6%         | 1,194,990        | 97.7%         | 977,003          | 96.2%         | 850,284          | 95.4%         |
| Income from operations (1)                                                                  | 8,127                | 2.3%          | 7,313                | 2.4%          | 9,126                  | 1.3%          | 8,426                  | 1.4%          | 27,511           | 2.3%          | 38,907           | 3.9%          | 41,267           | 4.7%          |
| Interest expense                                                                            | (4,892)              | (1.4)%        | (4,003)              | (1.3)%        | (9,670)                | (1.4)%        | (7,337)                | (1.2)%        | (16,699)         | (1.4)%        | (12,840)         | (1.2)%        | (9,083)          | (0.9)%        |
| Other income, net                                                                           | 133                  | 0.0%          | 266                  | 0.1%          | 478                    | 0.1%          | 950                    | 0.2%          | 1,321            | 0.1%          | 1,759            | 0.2%          | 2,871            | 0.3%          |
| Income (loss) before income taxes                                                           | 3,368                | 0.9%          | 3,576                | 1.2%          | (86)                   | -0.0%         | 2,039                  | 0.3%          | 12,133           | 1.0%          | 28,026           | 2.8%          | 36,075           | 4.0%          |
| Income tax (expense) benefit                                                                | (1,029)              | (0.3)%        | (1,470)              | (0.5)%        | (280)                  | (0.0)%        | (782)                  | (0.1)%        | 7,299            | 0.6%          | (9,101)          | (0.9)%        | (10,690)         | (1.2)%        |
| <b>Net income (loss)</b>                                                                    | <b>\$ 2,339</b>      | <b>0.7%</b>   | <b>\$ 2,106</b>      | <b>0.7%</b>   | <b>\$ (346)</b>        | <b>-0.1%</b>  | <b>\$ 1,277</b>        | <b>0.2%</b>   | <b>\$ 19,432</b> | <b>1.6%</b>   | <b>\$ 18,925</b> | <b>1.9%</b>   | <b>\$ 25,385</b> | <b>2.8%</b>   |
| <b>Net income (loss)</b>                                                                    | <b>\$ 2,339</b>      |               | <b>\$ 2,106</b>      |               | <b>\$ (346)</b>        |               | <b>\$ 1,277</b>        |               | <b>\$ 19,432</b> |               | <b>\$ 18,925</b> |               | <b>\$ 25,385</b> |               |
| Other comprehensive income (loss):                                                          |                      |               |                      |               |                        |               |                        |               |                  |               |                  |               |                  |               |
| Unrealized gain (loss) on derivatives                                                       | 314                  |               | (125)                |               | 1,550                  |               | (1,008)                |               | (869)            |               | 301              |               | (889)            |               |
| Income tax related to other comprehensive income (loss)                                     | (78)                 |               | 31                   |               | (290)                  |               | 251                    |               | 215              |               | (75)             |               | 222              |               |
| <b>Comprehensive income</b>                                                                 | <b>\$ 2,575</b>      |               | <b>\$ 2,012</b>      |               | <b>\$ 444</b>          |               | <b>\$ 520</b>          |               | <b>\$ 18,778</b> |               | <b>\$ 19,151</b> |               | <b>\$ 24,718</b> |               |
| Net income (loss) per common share - basic                                                  | \$ 0.04              |               | \$ 0.03              |               | \$ (0.01)              |               | \$ 0.02                |               | \$ 0.32          |               | \$ 0.31          |               | \$ 0.43          |               |
| Net income (loss) per common share - diluted                                                | \$ 0.04              |               | \$ 0.03              |               | \$ (0.01)              |               | \$ 0.02                |               | \$ 0.31          |               | \$ 0.30          |               | \$ 0.41          |               |
| Weighted average number of common shares outstanding - basic                                | 61,669,719           |               | 61,005,848           |               | 61,456,606             |               | 60,886,625             |               | 60,963,587       |               | 60,365,393       |               | 59,531,404       |               |
| Weighted average number of common shares outstanding - diluted                              | 62,296,801           |               | 62,579,658           |               | 61,456,606             |               | 62,732,072             |               | 62,842,519       |               | 62,351,222       |               | 61,191,613       |               |

(1) Percentages are calculated as a percentage of restaurant sales

## SELECTED OPERATING DATA



|                                                                 | THIRTEEN<br>WEEKS | THIRTEEN<br>WEEKS | TWENTY-SIX<br>WEEKS | TWENTY-SIX<br>WEEKS | FISCAL YEAR |             |             |
|-----------------------------------------------------------------|-------------------|-------------------|---------------------|---------------------|-------------|-------------|-------------|
|                                                                 | June 28, 2026     | June 29, 2025     | June 28, 2026       | June 29, 2025       | 2025        | 2024        | 2023        |
| Operating weeks                                                 | 13                | 13                | 26                  | 26                  | 52          | 52          | 53          |
| System-wide restaurants                                         | 665               | 600               | 665                 | 600                 | 633         | 572         | 524         |
| Company-owned                                                   | 586               | 531               | 586                 | 531                 | 560         | 489         | 425         |
| Franchise-owned                                                 | 79                | 69                | 79                  | 69                  | 73          | 83          | 99          |
| System-wide sales (in thousands)                                | \$397,046         | \$346,209         | \$764,612           | \$669,208           | \$1,375,045 | \$1,184,469 | \$1,103,089 |
| Same-restaurant sales growth <sup>(1)</sup>                     | 3.4%              | 3.5%              | 3.2%                | 2.1%                | 3.6%        | (0.5)%      | 7.6%        |
| Same-restaurant traffic growth <sup>(1)</sup>                   | (0.4)%            | 2.0%              | (1.2)%              | 0.6%                | 0.5%        | (4.0)%      | 0.2%        |
| Average Unit Volume (in thousands) <sup>*</sup>                 |                   |                   |                     |                     | \$2,294     | \$2,204     | \$2,250     |
| Income from operations (in thousands)                           | \$8,127           | \$7,313           | \$9,126             | \$8,426             | \$27,511    | \$38,907    | \$41,267    |
| Income from operations margin                                   | 2.3%              | 2.4%              | 1.3%                | 1.4%                | 2.3%        | 3.9%        | 4.7%        |
| Restaurant level operating profit (in thousands) <sup>(2)</sup> | \$65,948          | \$56,776          | \$126,806           | \$102,898           | \$224,125   | \$201,761   | \$175,658   |
| Restaurant level operating profit margin <sup>(2)</sup>         | 18.8%             | 18.6%             | 18.7%               | 17.6%               | 18.5%       | 20.1%       | 20.0%       |
| Net income (loss) (in thousands)                                | \$2,339           | \$2,106           | \$(346)             | \$1,277             | \$19,432    | \$18,925    | \$25,385    |
| Net income (loss) margin                                        | 0.7%              | 0.7%              | (0.1)%              | 0.2%                | 1.6%        | 1.9%        | 2.8%        |
| Adjusted EBITDA (in thousands) <sup>(3)</sup>                   | \$34,470          | \$30,379          | \$62,267            | \$53,132            | \$120,918   | \$113,836   | \$99,483    |
| Adjusted EBITDA margin <sup>(3)</sup>                           | 9.7%              | 9.9%              | 9.1%                | 9.0%                | 9.9%        | 11.2%       | 11.2%       |

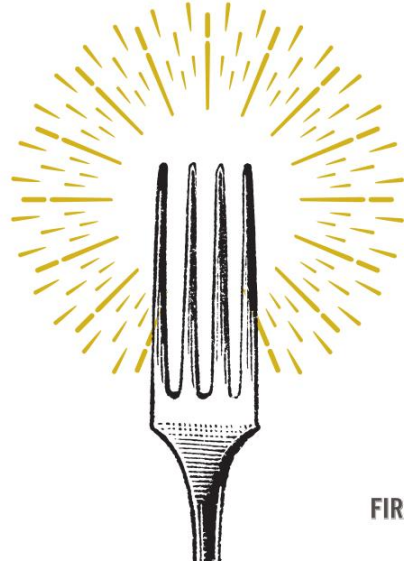
\*Average unit volume presented on an annual basis only.

(1) Comparing the 52-week periods ended December 28, 2025, December 29, 2024 and December 31, 2023 in order to compare like-for-like periods. See "Key Performance Indicators" for additional information.

(2) Reconciliations from income from operations and Income from operations margin, the most comparable GAAP measures to Restaurant level operating profit and Restaurant level operating profit margin, respectively, are set forth in the schedules within the Non-GAAP Financial Measure Reconciliations section below.

(3) Reconciliations from Net income (loss) and Net income (loss) margin, the most comparable GAAP measures to Adjusted EBITDA and Adjusted EBITDA margin, respectively, are set forth in the schedules within the Non-GAAP Financial Measure Reconciliations section below.

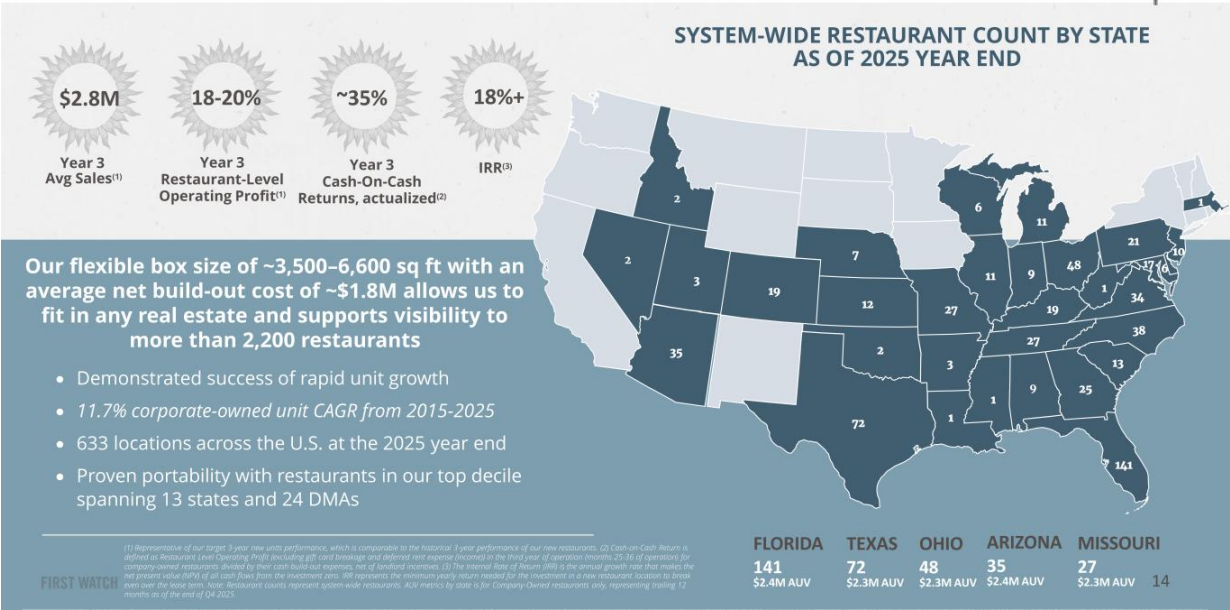
# APPENDIX



FIRST WATCH

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ATTRACTIVE NEW UNIT ECONOMICS, FLEXIBLE SIZE, WORKS EVERYWHERE



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|                                     | 2026            |                 |                 | 2025            |                 |                 |                 | 2024             |                 |                 |                 |                 |                  |
|-------------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|------------------|
|                                     | Q1              | Q2              | FY              | Q1              | Q2              | Q3              | Q4              | FY               | Q1              | Q2              | Q3              | Q4              | FY               |
| Other restaurant operating expenses | \$ 1,946        | \$ 1,922        | \$ 3,868        | \$ 1,443        | \$ 2,088        | \$ 2,358        | \$ 1,781        | \$ 7,670         | \$ 957          | \$ 928          | \$ 828          | \$ 2,971        | \$ 5,684         |
| Occupancy expenses                  | 1,111           | 1,393           | 2,504           | 1,217           | 1,419           | 1,455           | 1,172           | 5,263            | 610             | 900             | 1,559           | 1,356           | 4,425            |
| <b>Total Pre-opening expenses</b>   | <b>\$ 3,057</b> | <b>\$ 3,315</b> | <b>\$ 6,372</b> | <b>\$ 2,660</b> | <b>\$ 3,507</b> | <b>\$ 3,813</b> | <b>\$ 2,953</b> | <b>\$ 12,933</b> | <b>\$ 1,567</b> | <b>\$ 1,828</b> | <b>\$ 2,387</b> | <b>\$ 4,327</b> | <b>\$ 10,109</b> |

## FIRST WATCH

## NON-GAAP FINANCIAL MEASURES RECONCILIATIONS



### Adjusted EBITDA and Adjusted EBITDA margin

Management uses Adjusted EBITDA and Adjusted EBITDA margin (i) as factors in evaluating management's performance when determining incentive compensation, (ii) to evaluate the Company's operating results and the effectiveness of our business strategies, (iii) internally as benchmarks to compare the Company's performance to that of its competitors and (iv) to provide investors with additional transparency of the Company's operations. The use of Adjusted EBITDA and Adjusted EBITDA margin as performance measures permit a comparative assessment of the Company's operating performance relative to the Company's performance based on the Company's GAAP results, while isolating the effects of some items that are either nonrecurring in nature or vary from period to period without any correlation to the Company's ongoing core operating performance.

The adjacent table reconciles Net income (loss) and Net income (loss) margin, the most directly comparable GAAP measures, to Adjusted EBITDA and Adjusted EBITDA margin, respectively, for the periods indicated.

|                                                                             | THIRTEEN WEEKS |               | THIRTEEN WEEKS |               | TWENTY-SIX WEEKS |               | TWENTY-SIX WEEKS |               | FISCAL YEAR |      |      |
|-----------------------------------------------------------------------------|----------------|---------------|----------------|---------------|------------------|---------------|------------------|---------------|-------------|------|------|
|                                                                             | June 28, 2026  | June 29, 2025 | June 28, 2026  | June 29, 2025 | June 28, 2026    | June 29, 2025 | June 28, 2026    | June 29, 2025 | 2025        | 2024 | 2023 |
| (in thousands)                                                              |                |               |                |               |                  |               |                  |               |             |      |      |
| Net income (loss)                                                           | \$ 2,339       | \$ 2,106      | \$ (346)       | \$ 1,277      | \$ 19,432        | \$ 18,925     | \$ 25,385        |               |             |      |      |
| Depreciation and amortization                                               | 21,839         | 18,136        | 43,235         | 34,693        | 75,011           | 57,715        | 41,223           |               |             |      |      |
| Interest expense                                                            | 4,892          | 4,003         | 9,670          | 7,337         | 16,699           | 12,640        | 8,063            |               |             |      |      |
| Income tax expense (benefit)                                                | 1,029          | 1,470         | 280            | 762           | (7,299)          | 9,101         | 10,690           |               |             |      |      |
| EBITDA                                                                      | 30,099         | 25,715        | 52,839         | 44,069        | 103,843          | 98,381        | 85,361           |               |             |      |      |
| Strategic transition costs <sup>(1)</sup>                                   | 228            | 799           | 604            | 2,033         | 3,279            | 1,843         | 892              |               |             |      |      |
| Loss on extinguishment of debt                                              | —              | —             | —              | —             | —                | 428           | —                |               |             |      |      |
| Stock-based compensation, net of amounts capitalized <sup>(2)</sup>         | 3,697          | 2,790         | 7,049          | 5,049         | 10,760           | 8,525         | 7,604            |               |             |      |      |
| Delaware Voluntary Disclosure Agreement Program <sup>(3)</sup>              | —              | 29            | —              | 53            | 55               | 126           | 1,250            |               |             |      |      |
| Transaction and restructuring expenses, net <sup>(4)</sup>                  | 332            | 919           | 1,508          | 1,792         | 2,533            | 2,587         | 3,147            |               |             |      |      |
| Insurance proceeds in connection with natural disasters, net <sup>(5)</sup> | —              | —             | —              | —             | —                | 329           | (621)            |               |             |      |      |
| Impairments and loss on disposal of assets <sup>(6)</sup>                   | 114            | 127           | 267            | 136           | 448              | 525           | 1,359            |               |             |      |      |
| Recruiting and relocation costs <sup>(7)</sup>                              | —              | —             | —              | —             | —                | 888           | 465              |               |             |      |      |
| Severance costs <sup>(8)</sup>                                              | —              | —             | —              | —             | —                | 204           | 26               |               |             |      |      |
| Adjusted EBITDA                                                             | \$ 34,470      | \$ 30,379     | \$ 62,267      | \$ 53,132     | \$ 120,918       | \$ 113,836    | \$ 99,483        |               |             |      |      |
| Total revenues                                                              | \$ 354,672     | \$ 307,887    | \$ 685,631     | \$ 590,127    | \$ 1,222,501     | \$ 1,015,910  | \$ 891,551       |               |             |      |      |
| Net income (loss) margin                                                    | 0.7 %          | 0.7 %         | (0.1) %        | 0.2 %         | 1.6 %            | 1.9 %         | 2.8 %            |               |             |      |      |
| Adjusted EBITDA margin                                                      | 9.7 %          | 9.9 %         | 9.1 %          | 9.0 %         | 9.9 %            | 11.2 %        | 11.2 %           |               |             |      |      |
| Additional information                                                      |                |               |                |               |                  |               |                  |               |             |      |      |
| Deferred rent <sup>(9)</sup>                                                | \$ (344)       | \$ 293        | \$ (499)       | \$ 478        | \$ 309           | \$ 1,318      | \$ 2,090         |               |             |      |      |

- (1) Represents costs related to process improvements and strategic initiatives. These costs are recorded within General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.
- (2) Represents non-cash, stock-based compensation expense, net of amounts capitalized, which is recorded within General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.
- (3) Represents professional service costs incurred in connection with the Delaware Voluntary Disclosure Agreement Program related to unclaimed or abandoned property. These costs are recorded in General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.
- (4) Represents severance costs resulting from organizational optimization, costs incurred in connection with the acquisition of franchise-owned restaurants, secondary equity offering costs and costs related to restaurant closures.
- (5) Represents insurance recoveries, net of costs incurred, in connection with hurricane damage, which were recorded in Other income, net on the Consolidated Statements of Operations and Comprehensive Income.
- (6) Represents impairment charges and costs related to the disposal of assets due to retirements, replacements and restaurant closures.
- (7) Represents costs incurred for hiring qualified individuals. These costs are recorded within General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.
- (8) Represents costs recorded in General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.
- (9) Represents the non-cash portion of straight-line rent recorded within both Occupancy expenses and General and administrative expenses on the Consolidated Statements of Operations and Comprehensive Income.

FIRST WATCH



## Restaurant level operating profit and Restaurant level operating profit margin

Restaurant level operating profit and Restaurant level operating profit margin are not indicative of our overall results, and because they exclude corporate-level expenses, do not accrue directly to the benefit of our stockholders. We will continue to incur such expenses in the future. Restaurant level operating profit and Restaurant level operating profit margin are important measures we use to evaluate the performance and profitability of each operating restaurant, individually and in the aggregate and to make decisions regarding future spending and other operational decisions. We believe that Restaurant level operating profit and Restaurant level operating profit margin provide useful information about our operating results, identify operational trends and allow for transparency with respect to key metrics used by us in our financial and operational decision-making.

The adjacent table reconciles income from operations and income from operations margin, the most directly comparable GAAP financial measures, to Restaurant level operating profit and Restaurant level operating profit margin, respectively, for the periods indicated.

| (In thousands)                                             | THIRTEEN WEEKS |               | THIRTEEN WEEKS |               | TWENTY-SIX WEEKS |               | TWENTY-SIX WEEKS |               | FISCAL YEAR |      |      |
|------------------------------------------------------------|----------------|---------------|----------------|---------------|------------------|---------------|------------------|---------------|-------------|------|------|
|                                                            | June 28, 2026  | June 29, 2025 | June 28, 2026  | June 29, 2025 | June 28, 2026    | June 29, 2025 | June 28, 2026    | June 29, 2025 | 2025        | 2024 | 2023 |
| Income from operations                                     | \$ 8,127       | \$ 7,313      | \$ 9,126       | \$ 8,426      | \$ 27,511        | \$ 38,907     | \$ 41,267        |               |             |      |      |
| Less: Franchise revenues                                   | (3,191)        | (2,904)       | (6,002)        | (5,553)       | (10,328)         | (11,555)      | (14,459)         |               |             |      |      |
| Add:                                                       |                |               |                |               |                  |               |                  |               |             |      |      |
| General and administrative expenses                        | 38,727         | 33,185        | 78,672         | 63,404        | 128,950          | 113,270       | 103,121          |               |             |      |      |
| Depreciation and amortization                              | 21,839         | 18,136        | 43,235         | 34,693        | 75,011           | 57,715        | 41,223           |               |             |      |      |
| Transaction and restructuring expenses, net <sup>(1)</sup> | 332            | 919           | 1,508          | 1,792         | 2,533            | 2,587         | 3,147            |               |             |      |      |
| Impairments and loss on disposal of assets <sup>(2)</sup>  | 114            | 127           | 267            | 136           | 448              | 525           | 1,359            |               |             |      |      |
| Costs in connection with natural disasters <sup>(3)</sup>  | —              | —             | —              | —             | —                | 312           | —                |               |             |      |      |
| Restaurant level operating profit                          | \$ 65,948      | \$ 56,776     | \$ 126,806     | \$ 102,898    | \$ 224,125       | \$ 201,761    | \$ 175,658       |               |             |      |      |
| Restaurant sales                                           | \$ 351,481     | \$ 304,983    | \$ 679,629     | \$ 584,574    | \$ 1,212,173     | \$ 1,004,355  | \$ 877,092       |               |             |      |      |
| Income from operations margin                              | 2.3 %          | 2.4 %         | 1.3 %          | 1.4 %         | 2.3 %            | 3.9 %         | 4.7 %            |               |             |      |      |
| Restaurant level operating profit margin                   | 18.8 %         | 18.6 %        | 18.7 %         | 17.6 %        | 18.5 %           | 20.1 %        | 20.0 %           |               |             |      |      |
| Additional Information                                     |                |               |                |               |                  |               |                  |               |             |      |      |
| Deferred rent <sup>(4)</sup>                               | \$ (359)       | \$ 244        | \$ (530)       | \$ 379        | \$ 167           | \$ 1,119      | \$ 1,891         |               |             |      |      |

(1) Represents severance costs resulting from organizational optimization, costs incurred in connection with the acquisition of franchise-owned restaurants, secondary equity offering costs and costs related to restaurant closures.

(2) Represents impairment charges and costs related to the disposal of assets due to retirements, replacements and restaurant closures.

(3) Represents costs incurred in connection with hurricane damage. The costs include inventory spoilage and labor costs, which were recorded in Food and beverage costs and Labor and other related expenses, respectively, on the Consolidated Statements of Operations and Comprehensive Income.

(4) Represents the non-cash portion of straight-line rent recorded within Occupancy expenses on the Consolidated Statements of Operations and Comprehensive Income.

## DEFINITIONS USED IN PRESENTATION



**Adjusted EBITDA:** represents Net income (loss) before depreciation and amortization, interest expense, income taxes, and items that we do not consider in our evaluation of ongoing core operating performance as identified in the reconciliation of Net loss, the most directly comparable measure in accordance with GAAP, to Adjusted EBITDA, included in the section Non-GAAP Financial Measure Reconciliations above.

**Adjusted EBITDA Margin:** represents Adjusted EBITDA as a percentage of total revenues. See Non-GAAP Financial Measure Reconciliations above for a reconciliation to Net loss margin, the most directly comparable GAAP measure.

**Average Unit Volume:** the total restaurant sales (excluding gift card breakage) recognized in the comparable restaurant base, which is defined as the number of company-owned First Watch branded restaurants open for 18 months or longer as of the beginning of the fiscal year ("Comparable Restaurant Base"), divided by the number of restaurants in the Comparable Restaurant Base during the period. This measurement allows management to assess changes in consumer spending patterns at our restaurants and the overall performance of our restaurant base.

**Restaurant Level Operating Profit:** represents restaurant sales, less restaurant operating expenses, which include food and beverage costs, labor and other related expenses, other restaurant operating expenses, pre-opening expenses and occupancy expenses. Restaurant level operating profit excludes corporate-level expenses and other items that we do not consider in the evaluation of the ongoing core operating performance of our restaurants as identified in the reconciliation of Income from operations, the most directly comparable GAAP measure, to Restaurant level operating profit, included in the section Non-GAAP Financial Measure Reconciliations above.

**Restaurant Level Operating Profit Margin:** represents Restaurant level operating profit as a percentage of restaurant sales. See Non-GAAP Financial Measure Reconciliations above for a reconciliation to Income from operations margin, the most directly comparable GAAP measure.

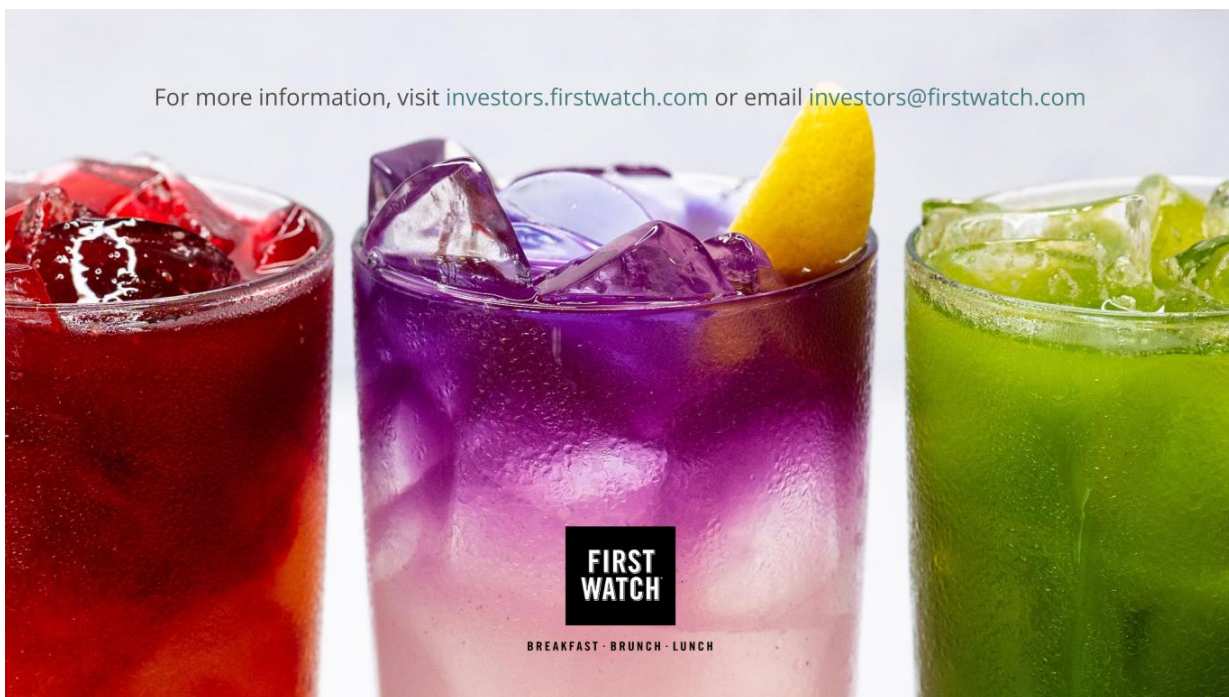
**Same-Restaurant Sales Growth:** the percentage change in year-over-year restaurant sales (excluding gift card breakage) for the comparable restaurant base, which we define as the number of company-owned First Watch branded restaurants open for 18 months or longer as of the beginning of the fiscal year ("Comparable Restaurant Base"). For the thirteen and twenty-six weeks ended June 28, 2026 and June 29, 2025, there were 454 restaurants and 382 restaurants, respectively, in our Comparable Restaurant Base. Measuring our same-restaurant sales growth allows management to evaluate the performance of our existing restaurant base. We believe this measure is useful for investors to provide a consistent comparison of restaurant sales results and trends across periods within our core, established restaurant base, unaffected by results of store openings, closings, and other transitional changes.

**Same-Restaurant Traffic Growth:** the percentage change in year-over-year traffic counts using the Comparable Restaurant Base. Measuring our same-restaurant traffic growth allows Management to evaluate the performance of our existing restaurant base. We believe this measure is useful for investors because same-restaurant traffic provides an indicator as to the development of our brand and the effectiveness of our marketing strategy.

**System-wide restaurants:** the total number of restaurants, including all company-owned and franchise-owned restaurants.

**System-wide sales:** consists of restaurant sales from our company-owned restaurants and franchise-owned restaurants. We do not recognize the restaurant sales from our franchise-owned restaurants as revenue.

For more information, visit [investors.firstwatch.com](https://investors.firstwatch.com) or email [investors@firstwatch.com](mailto:investors@firstwatch.com)



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